

ECONOMIC DEVELOPMENT COMMISSION

August 13, 2018

MEETING MINUTES

Dan Osinski called the meeting to order at 5:35pm. Commissioners present were Darlene Cruz, Audra Ruffennach, Wandaleen Thomas, and Tom Downing. Additional attendees included Kimberly Bailey Economic Development Manager (EDM) and Jennifer Stewart Economic Development Specialist (EDS).

Osinski asked for approval of the July 9, 2018 minutes. Cruz moved to approve the minutes, seconded by Ruffennach, passed unanimously by the Board.

NEW ITEMS discussed by the Commission:

Summer 2019 Mural Program

EDM Bailey informed the Board that Pikes Peak Art Foundation (PPAF) has expressed an interest in partnering with the EDC for the Mural Program in 2019. The Mural Program will signify the City's first step as an arts community participant. The Board discussed logistics and parameters to be starter point discussions with PPAF.

THEME: "What does Summer Mean to Me" - family friendly and secular state delineation.

PROPERTY RIGHTS: When Mural Program has concluded, building ownership can opt to keep the Mural or the building can be returned back to its original state to no cost of the ownership.

PURPOSE: An EDC Partner Program that syncs with district business activity; Community Summer Market *(May through August)*

- *Proposed Timeline:*
 - EDC presentation by end of 2018 to potential funding partner PPAF
 - April 2019 – artists begin mural painting over approx. 45-day period
 - May 29, 2019 – Summer market begins; public mural viewing/voting through September 2019
 - October 2019 – mural winners announced in collaboration with Pikes Peak "Arts Month"
- *Requested WALL Donations:*
 - Dale Street Shopping Center (north face wall)
 - Vacant Town Market at Ohio Ave/ S. Santa Fe intersection (south face wall)
 - Aga Park or Metcalfe Park (TBD) (Youth Graffiti designation) (Parks and Rec approval required)
 - PFC Water Treatment Encasement (south face wall) (Water Utilities approval required)
 - Illinois at RR Tracks (north face wall) (FURA approval required)
 - Blue Barn at S. Santa Fe (south face roof line) (gateway district)
 - Tomahawk Truck Wash (west face wall) (gateway district)

City's Zoning Ordinance Revision

EDM Bailey informed the Board that the City's Planning/Zoning Department is currently working on a comprehensive Zoning Ordinance revision and update to meet today's development needs; this has not

been done since 2002. The Planning/Zoning Department will present the selected consultant to City Council at the end of August. EDM Bailey also noted that the Economic Development Department will be working collaboratively with Planning/Zoning Department through the update process; anticipated to take approximately eight months.

UPDATES discussed by the Commission:

Business Corridors

EDM Bailey recapped the EDC's previous conversation regarding Future Business Development and conservation of commercial parcels for future planning. EDM Bailey informed the Board that she had presented the Future Business Development topic to the Planning Commission and relayed the feedback received to the EDC Board. EDM Bailey explained that she had spoken with Pikes Peak Community Foundation group and they expressed support of the Crescent Canyon rezoning from residential to commercial and the process is to align with the City Zoning Ordinances update.

EDM Bailey provided an update to the Board on Woodmen Hall closing date; September 28, 2018.

The Board was provided the July Economic Development Activity Report and there were no questions.

Commissioner Commentary:

- Downing, President of Fountain Valley Chamber of Commerce provided a positive update on the Chamber and the progress made to date. He noted the Networking Breakfasts have been highly attended; the next speaker will be Dr. Keith Owen, Superintendent of District 8 Schools. City Manager Trainor will be a speaker at the Networking Breakfast after Labor Day; to serve as a "thank you" for Chamber Fall Festival volunteers.

UPCOMING EVENTS/ANNOUNCEMENTS discussed by the Commission:

August 14, 2018 SB-152 City Council Resolution & Ballot Language
https://www.fountaincolorado.org/government/city_council/senate_bill_152_ballot_initiative/
Citizen's Academy is now accepting applications for September 13th program start
<https://www.fountaincolorado.org/cms/One.aspx?portalId=6004447&pageId=9805001>
Olde Town Business Social – September 27, 2018 @ 6pm hosted at Sue's Floral (474 N. Santa Fe)

No further topics were mentioned by the board. Therefore, Ruffennach moved to adjourn, seconded by Cruz, passed unanimously at 6:21pm.



Kimberly Bailey, Secretary

9-11-18

Date