

Live like you love Colorado water by doing your part to save water outdoors!

COLORADO WATER BY THE NUMBERS

Just 1% of the water on earth is available for human consumption.

Four major rivers originate in Colorado (Colorado, Platte, Arkansas and Rio Grande), but this water is shared with other states.



Colorado's population is expected to nearly **double by 2050**- with no increase in water supply.



Just 20% of our precipitation falls on the eastern slope of Colorado, but 80% of the population and irrigation needs are here.



Around **50%** of home water usage goes toward watering landscape.



The Colorado Water Plan predicts that by 2050, the state could face a supply gap of over **500,000** acre-feet of water.

Visit **lovecoloradowater.org** for more watersavings resources. We also encourage you to visit your local water provider's website for additional information and possible incentives!

WHY IS IT SO IMPORTANT TO WATER YOUR YARD EFFICIENTLY IN COLORADO?

PROTECT THE ENVIRONMENT.

When we overwater our yard, harmful pollutants like pesticides and pet waste enter local creeks.





COLORADO IS A HEADWATERS STATE.

We share our water supply with 18 other states, so we need to use our water efficiently.

OUR POPULATION IS GROWING.

Colorado's population has increased by 15% in the last decade, but our water supplies remain the same [or less].





OUR CLIMATE IS CHANGING.

Warmer temperatures and decreased snow/rainfall mean less water to fill our reservoirs.



COLORADO HAS MANY WATER NEEDS.

In addition to urban water use, agriculture, recreation and the environment are also top priority water uses in Colorado.





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