



RESOLUTON 21-072

A RESOLUTION ADOPTING UPDATED STRATEGIC PRIORITIES FOR THE CITY OF FOUNTAIN THROUGH YEAR 2024.

WHEREAS, The City of Fountain last updated its Strategic Plan and Vision Statement in 2019; and,

WHEREAS, the City Council has acknowledged the significant growth, development and modernization occurring in the Fountain area, and the need therefore to update the City's Strategic Plan, to focus the City's efforts in addressing the needs of a forward moving Fountain Community; and,

WHEREAS during the year 2021 the City Council has participated in a public process to re-affirm the City Vision Statement and develop new supporting Strategic Priorities, to be focused on through the year 2024.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Fountain, Colorado, as follows:

1. The City Council approves and adopts the Vision Statement attached to this resolution as the City of Fountain's Vision Statement through year 2024.
2. The City Council approves and adopts the Strategic Priorities attached to this resolution as the City of Fountain's Strategic Priorities to be focused on and addressed by City Administration through 2024.
3. The new Vision Statement and Strategic priorities will be included as the principal elements of the City's Strategic Plan 2022-2024, to be published and available to the public in early 2022.

Done this 14th day of December, 2021.

Sharon Thompson, Mayor

ATTEST:

Silvia Huffman, City Clerk



City of Fountain Vision Statement

So what is it about Fountain?

In an ever changing and rapidly developing region of Colorado, the City of Fountain remains a truly unique place that stands out from its neighbors in the Pikes Peak Region. Comprising a vibrant, friendly and growing community, Fountain still maintains at its core a genuine and welcoming All-America hometown feel, a place that never loses its “feeling of being home” for it’s over 30,000 and growing residents. Fountain remains mindful of its roots in ranching and agriculture, while proudly embracing a strong military presence and the amenities of modern family living. It is a city of diverse ideas, independent and inclusive, friendly and safe. Fountain remains the region’s best kept secret, a place that is truly “Pure Colorado.”

What does Fountain want to be in the future?

The Fountain City Council recognizes that a healthy economy, lower cost of living, and a young, educated population are all contributing to a city that is on the rise. As Fountain continues to grow, current conditions now provide for responsible development in ways that have not been possible in the past. Through careful planning, citizen and local government collaboration, and a strong, focused vision for the future, Fountain will purposefully embrace the growth occurring throughout the region and continue developing into an even more contemporary, accomplished city, while maintaining its All-America hometown feel and strong sense of community. This will be accomplished through adherence to the Fountain community’s enduring interests, which are articulated below.

What are the Enduring Interests of the City of Fountain?

- Responsibly implement improvements to City infrastructure and services that facilitate and enhance safety, accessibility, and steady economic development for all citizens.
- Provide conditions that improve the City’s aesthetic appeal and attract quality business and residential growth, while always maintaining Fountain’s hometown feel.
- Always honor and include Fountain’s many military residents, supporting their mission to defend our nation, through provision of quality City services and a welcoming sense of home for service members and their families.
- Capitalize on opportunities that conserve our natural open spaces and recreation options that the Fountain community enjoys.
- Deliver local governance that is collaborative, inclusive and engaging on topics important to the Fountain community.



City of Fountain Strategic priorities 2022-2024

Strategic Priority: Set conditions and **facilitate responsible development** and carefully managed city growth, focused on efforts that maintain or improve existing city-wide infrastructure and services, while **building reasonable capacity to meet future community needs.**

Strategic Priority: Develop, coordinate, and implement initiatives and programs, in collaboration with the community, that **diversify city financial resources and invest** in the Enduring Interests of the City Vision Statement.

Strategic Priority: Ensure highly professional, responsive and community focused public safety resources, that **provide reliable access to public safety services** throughout the city's jurisdiction

Strategic Priority: **Improve the quality and availability of parks and recreation opportunities**, including athletics, outdoor recreation areas, youth programs and community gathering places.