



City Council Strategy Update January 2022

STRATEGIC PLAN
2022-2024



CITY OF FOUNTAIN
Pure Colorado

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CITY OF FOUNTAIN
Pure Colorado

CITY OF FOUNTAIN COLORADO
STRATEGIC PLAN
2019-2021



"Through careful planning, citizen and local government collaboration, and a strong, focused vision for the future, Fountain will purposefully embrace the growth occurring throughout the region and continue developing into an even more contemporary, accomplished city, while maintaining its All-America hometown feel and strong sense of community."

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City Council Strategy Implementation Update

CITY OF FOUNTAIN COLORADO

STRATEGIC PLAN

2019-2021



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Strategic Priority

Priority: Improve the conditions of City-wide **transportation infrastructure** in order to support enhanced road safety, encourage economic development and improve traffic flow, focused principally on major City transportation corridors, then residential areas.

Objectives

-  **TI-1** Completion of Link Road/Squirrel Creek Improvement project
-  **TI-2** The Roadway Focus Group presents options to City Council and public
-  **TI-3** Create a process and procedures to address failing concrete curbs and gutters throughout the City
-  **TI-4** Complete the extension of Venetucci Boulevard from its current end point to B Street
-  **TI-5** Complete the Duckwood Intersection and C&S Extension Project
-  **TI-6** Produce a Pavement Management Study and Plan
-  **TI-7** Replace remaining service lines in order to allow for repaving of portions of Fountain Mesa Road
-  **TI-8** Provide report to Council on options for single hauler waste removal in Fountain

Issues/Comments

- TI-1** Squirrel Creek Road Project is complete Dec 20
- TI-2** RFG presented options to Council Apr 2019
- TI-3** C&G included in pavement management plan
- TI-4** Project completed and road opened Jun 2020
- TI-5** Project completed and opened Sept 2019
- TI-6** Study projected complete in 2nd QTR 2022
- TI-7** Project Completed
- TI-8** Provided Report on Single Hauler Waste

Way Ahead







Project 100% completion of all Objectives 2nd Qtr 2022.



Strategic Priority

Priority: The City will take necessary steps to develop, coordinate and implement initiatives and programs that improve citizen access to **telecommunications technology and capabilities.**

Objectives

-  **TT-1** Develop mechanisms that ensure community feedback on options for improvements to telecommunications technology
-  **TT-2** Update developer requirements related to telecommunications infrastructure
-  **TT-3** Present options for telecommunications service improvements to Fountain
-  **TT-4** Be prepared to conduct Marketing and Deployment Planning
-  **TT-5** Be prepared to develop additional objectives in support of telecommunications service improvements in Fountain
-  **TT-6** Finalize negotiations with a private partner and present P3 Partnership Plan to City Council and the public
-  **TT-7** Provide brief to City Council and public on overall improvements to Telecommunications Technology

Issues/Comments

- TT-1** Completed Statistically Valid Survey Jul 19
- TT-2** Completed and approved by Council Dec 18
- TT-3** Staff presented options to Council Sep 2019. A P3 Model was selected
- TT-4** Broadband provider implementing plans
- TT-5** New Objectives approved August 2020
- TT-6** Agreement with private partner signed 2021
- TT-7** Presented to Council November 2021

Way Ahead




All Objectives Completed.



Strategic Priority

Priority: The City will re-assess the **distribution of public safety resources** and develop, coordinate and implement necessary plans and initiatives to ensure equal access to such services throughout the City's jurisdiction.

Objectives

-  **PS-1** Establish new analysis program to improve public safety access
-  **PS-2** Increase access to public safety resources throughout the City jurisdiction
-  **PS-3** Research, develop and present to City Council and the public a proposal to implement a co-responder policing model

Issues/Comments

PS-1 CompStat briefs and special patrols continue. Police Chief provided update to Council in Jan 2020

PS-2 Firestation #2 remodel is complete. Additional Firefighter/Paramedics hired November 2021

PS-3 2XBHCON Teams fielded and conducting operations

Way Ahead

All Objectives Completed.



Strategic Priority

Priority: Complete necessary coordination and initiate plans to **improve the availability of venues which support a variety of community activities** to include athletics, recreation, youth programs and gatherings. Whenever possible, pursue funding for these activities that leverage a variety of resourcing opportunities, minimizing cost to the Community.

Objectives

-  **RF-1** Achieve cost savings for additional investments in recreation activities
-  **RF-2** Develop a City-Wide Events Calendar that synchronizes public engagement efforts with community events
- RF-3 Rescinded**
- RF-4 Rescinded**
-  **RF-5** The Fountain Valley Recreation Center Committee will provide an update briefing to City Council regarding progress
-  **RF-6** Initiate discussions with developers on creating options for various recreation revues, dispersed throughout the Fountain community.
-  **RF-7** Complete renovations of the Fountain Skate Park at Metcalfe Park

Issues/Comments

RF-1 Staff coordination continues for conservation projects designed to achieve cost savings

RF-2 Calendar is updated on main page of City Website.

RF-5 Recreation Committee disbanded

RF-6 Discussions Initiated, but placed on hold

RF-7 Project Completed and opened fall 2021

Way Ahead



STRATEGIC PLAN

2022-2024

Strategic Objectives Review



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Strategic Plan Vision Statement and Enduring Interests

“Fountain will purposefully embrace the growth occurring throughout the region and continue developing into an even more contemporary, accomplished city, while maintaining its All-America hometown feel and strong sense of community”

– Excerpt of City of Fountain Vision Statement

Responsibly implement improvements to City infrastructure and services that facilitate and enhance safety, accessibility and steady economic development for all citizens.

Provide conditions that improve the City’s aesthetic appeal and attract quality business and residential growth, while always maintaining Fountain’s hometown feel.

Always honor and include Fountain’s many military residents, supporting their mission to defend our nation, through provision of quality City services and a welcoming sense of home for service members and their families.

Capitalize on opportunities that conserve our natural open spaces and recreation options that the Fountain community enjoys.

Deliver local governance that is collaborative, inclusive and engaging on topics important to the Fountain community.



Strategic Priorities

Strategy 2022-2024 Strategic Priorities

Strategic Priority: Set conditions and **facilitate responsible development** and carefully managed city growth, focused on efforts that maintain or improve existing city-wide infrastructure and services, while **building reasonable capacity to meet future community needs.**

Strategic Priority: Develop, coordinate, and implement initiatives and programs, in collaboration with the community, that **diversify city financial resources and invest** in the Enduring Interests of the City Vision Statement.

Strategic Priority: Ensure highly professional, responsive and community focused public safety resources, that **provide reliable access to public safety services** throughout the city's jurisdiction

Strategic Priority: **Improve the quality and availability of parks and recreation opportunities**, including athletics, outdoor recreation areas, youth programs and community gathering places.



Strategic Objectives

Strategy 2022-2024

Strategic Priority: Facilitate Responsible Development

14 Objectives developed

Strategic Priority: Diversify City Financial Resources

6 Objectives developed

Strategic Priority: Provide Reliable Access to Public Safety Services

5 Objectives developed

Strategic Priority: Improve the quality and availability of parks and recreation opportunities

5 Objectives developed



City of Fountain Strategic Plan 2022-2024

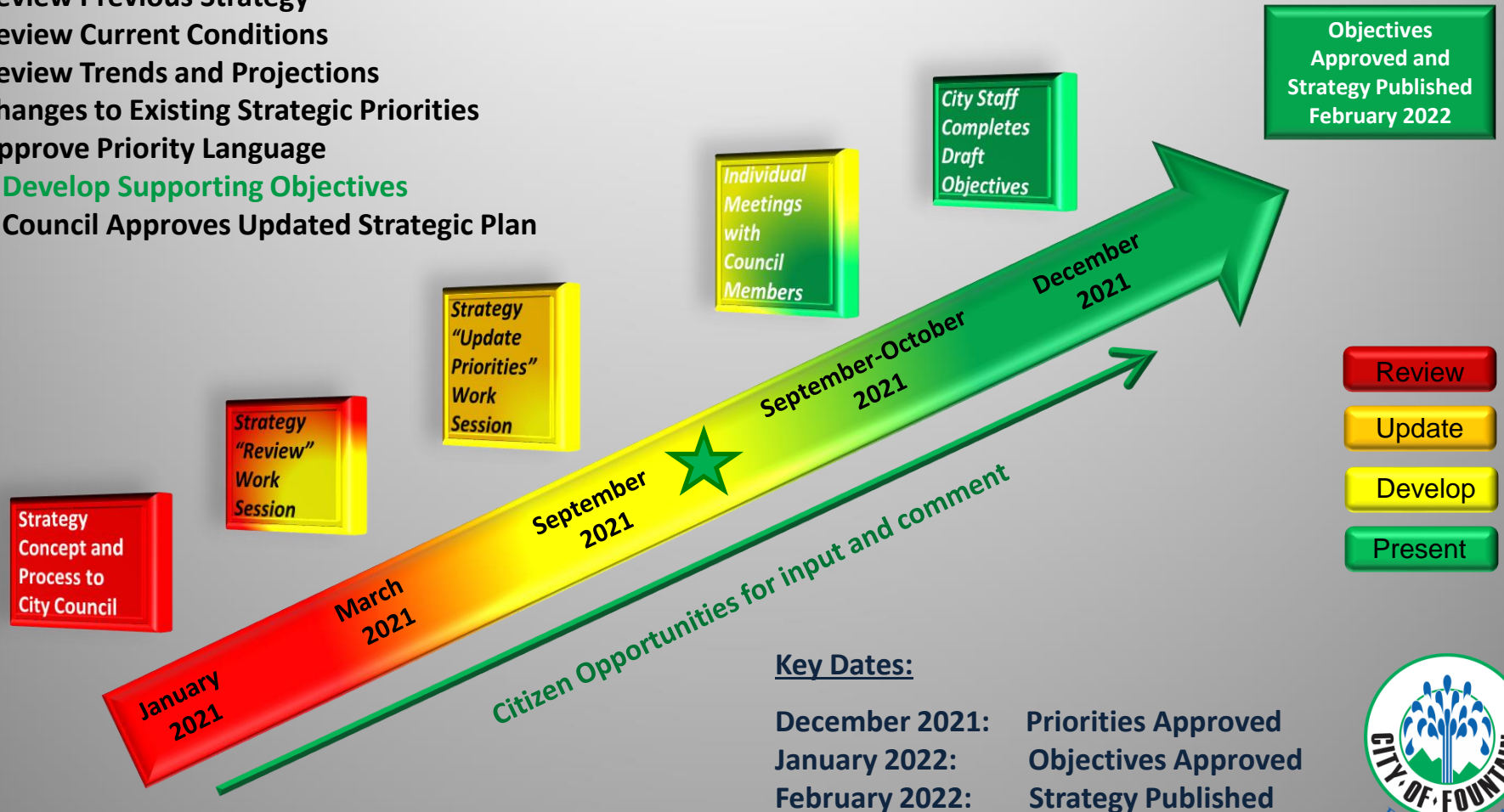
Strategic Planning Model

Strategy Process:

- ✓ Review Previous Strategy
- ✓ Review Current Conditions
- ✓ Review Trends and Projections
- ✓ Changes to Existing Strategic Priorities
- ✓ Approve Priority Language

Develop Supporting Objectives

Council Approves Updated Strategic Plan



Key Dates:

- December 2021: Priorities Approved
- January 2022: Objectives Approved
- February 2022: Strategy Published

