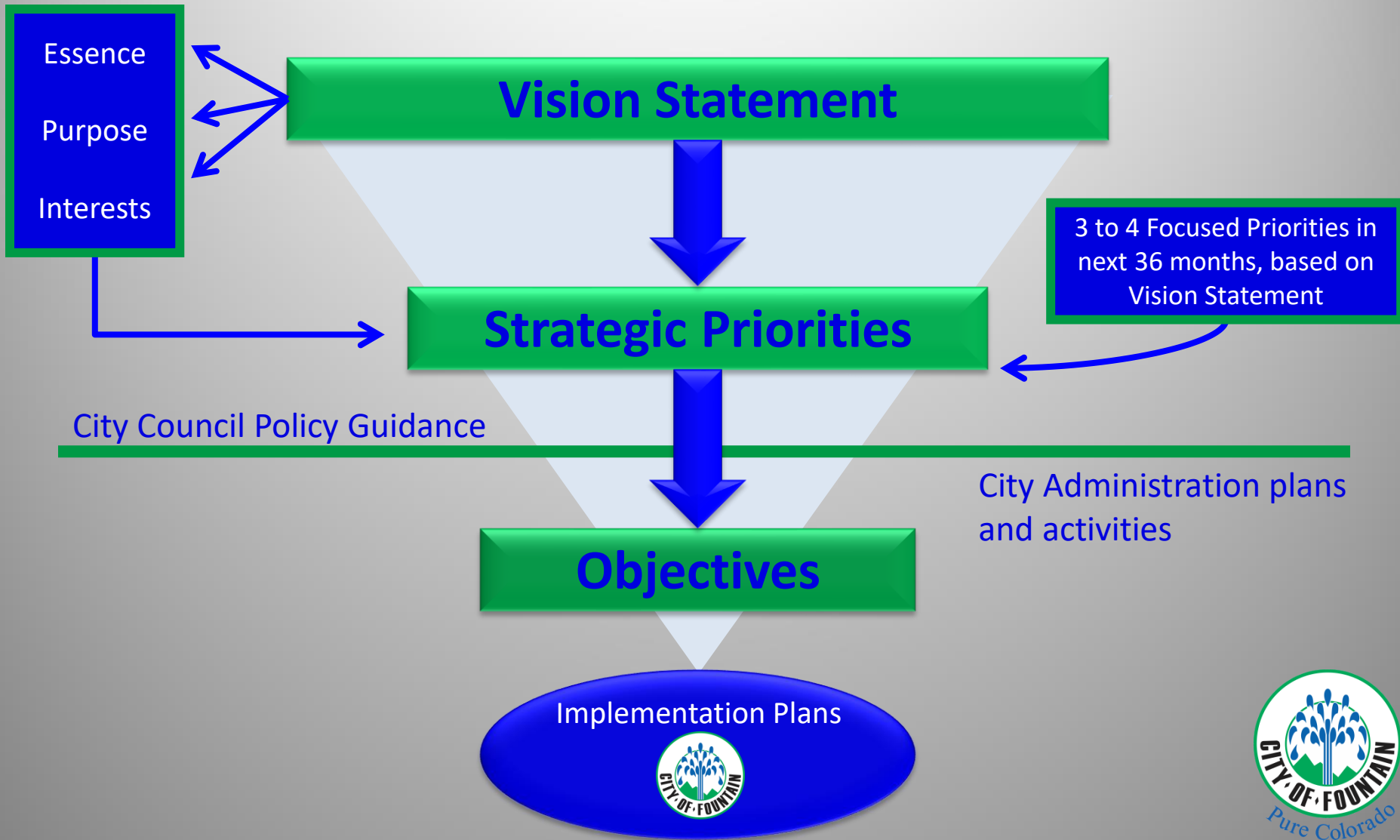


City of Fountain Strategic Plan

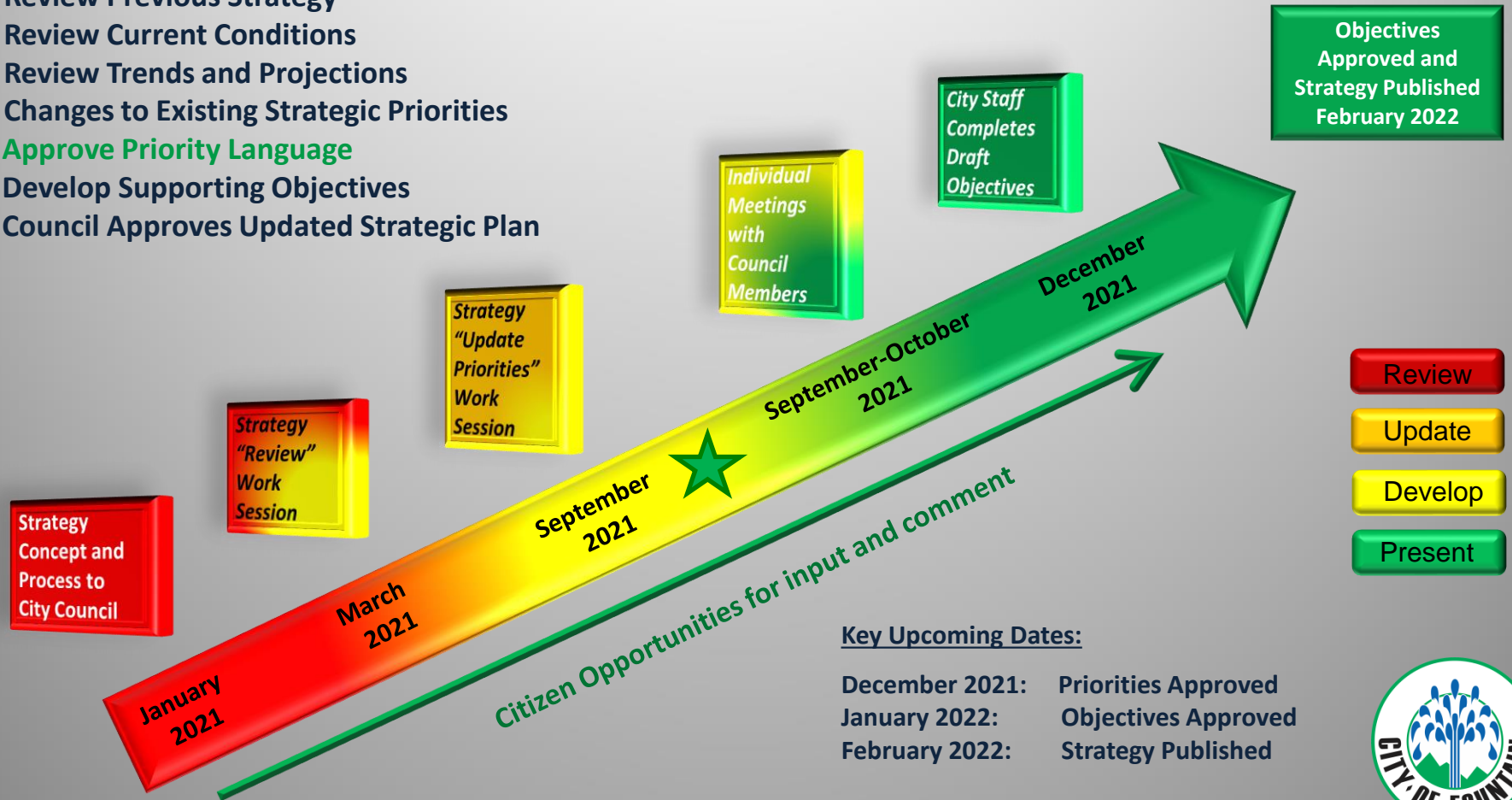


City of Fountain Strategic Plan

Strategic Planning Model 2021

Strategy Process:

- ✓ Review Previous Strategy
- ✓ Review Current Conditions
- ✓ Review Trends and Projections
- ✓ Changes to Existing Strategic Priorities
- Approve Priority Language
- Develop Supporting Objectives
- Council Approves Updated Strategic Plan



Key Upcoming Dates:

- December 2021: Priorities Approved
- January 2022: Objectives Approved
- February 2022: Strategy Published



Strategic Plan Vision Statement and Enduring Interests

“Fountain will purposefully embrace the growth occurring throughout the region and continue developing into an even more contemporary, accomplished city, while maintaining its All-America hometown feel and strong sense of community”

– Excerpt of City of Fountain Vision Statement

Responsibly implement improvements to City infrastructure and services that facilitate and enhance safety, accessibility and steady economic development for all citizens.

Provide conditions that improve the City’s aesthetic appeal and attract quality business and residential growth, while always maintaining Fountain’s hometown feel.

Always honor and include Fountain’s many military residents, supporting their mission to defend our nation, through provision of quality City services and a welcoming sense of home for service members and their families.

Capitalize on opportunities that conserve our natural open spaces and recreation options that the Fountain community enjoys.

Deliver local governance that is collaborative, inclusive and engaging on topics important to the Fountain community.



Strategic Priorities

Strategy 2022-2024 Strategic Priorities

Strategic Priority: Set conditions and **facilitate responsible development** and carefully managed city growth, focused on efforts that maintain or improve existing city-wide infrastructure and services, while **building reasonable capacity to meet future community needs**.

Strategic Priority: Develop, coordinate, and implement initiatives and programs, in collaboration with the community, that **diversify city financial resources and invest** in the Enduring Interests of the City Vision Statement.

Strategic Priority: Ensure highly professional, responsive and community focused public safety resources, that **provide reliable access to public safety services** throughout the city's jurisdiction

Strategic Priority: **Improve the quality and availability of parks and recreation opportunities**, including athletics, outdoor recreation areas, youth programs and community gathering places.

