

Strategic Plan 2022-2024 Planning Work Session

Phase One: Review

March 31, 2021



City of Fountain Strategic Plan Timeline

Strategy Execution Timeline



- 4 year cycle
- Review and Accountability Built into the Process
 - ✓ Quarterly Staff Reviews with City Manager
 - ✓ Bi-Annual Reviews with City Council
- Synchronized with 2 year budget cycle

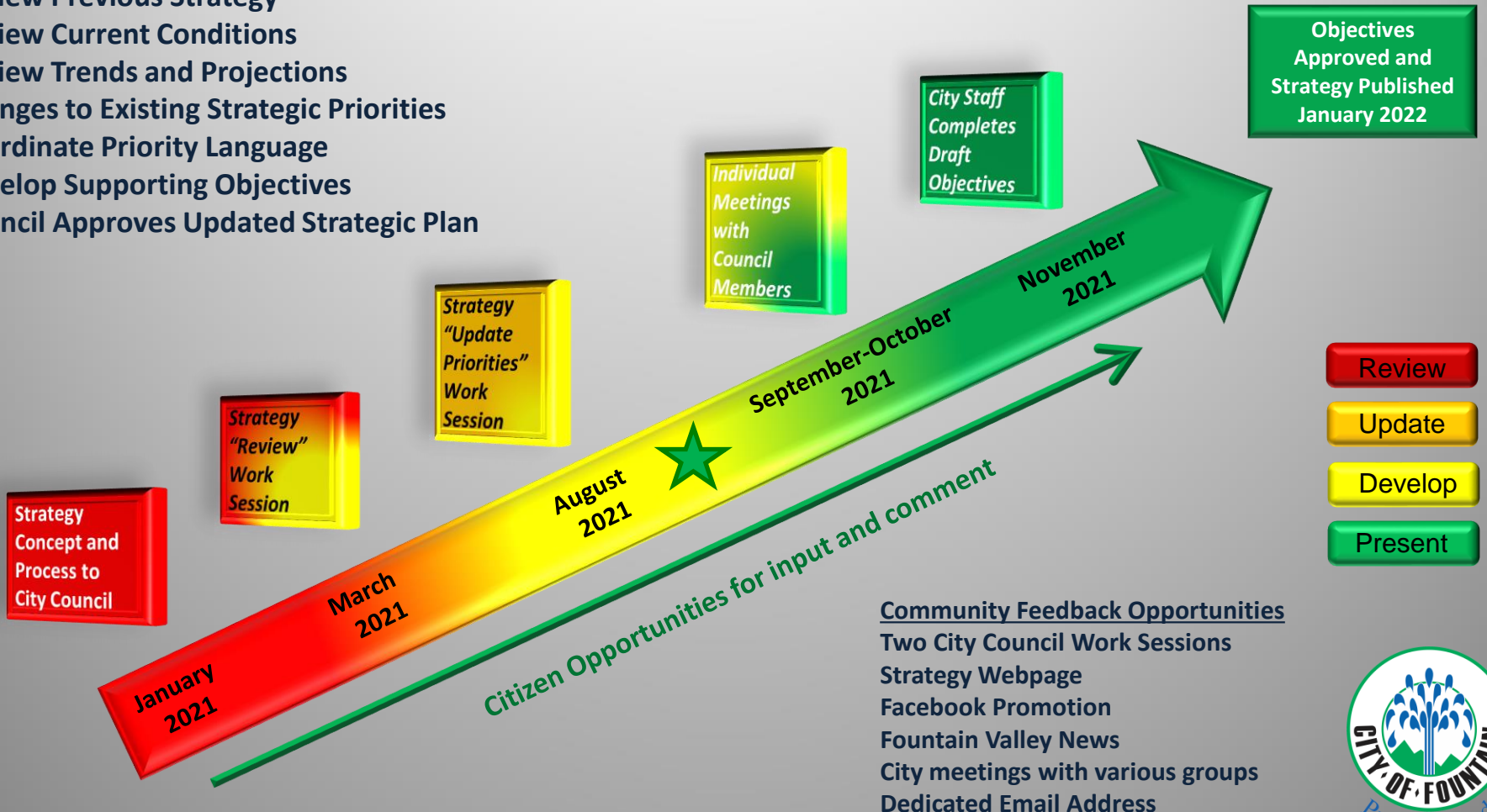


City of Fountain Strategic Plan

Strategic Planning Model 2021

Strategy Process:

- Review Previous Strategy
- Review Current Conditions
- Review Trends and Projections
- Changes to Existing Strategic Priorities
- Coordinate Priority Language
- Develop Supporting Objectives
- Council Approves Updated Strategic Plan



- Review
- Update
- Develop
- Present

- Community Feedback Opportunities
- Two City Council Work Sessions
 - Strategy Webpage
 - Facebook Promotion
 - Fountain Valley News
 - City meetings with various groups
 - Dedicated Email Address



Strategic Plan Vision Statement and Enduring Interests

“Fountain will purposefully embrace the growth occurring throughout the region and continue developing into an even more contemporary, accomplished city, while maintaining its All-America hometown feel and strong sense of community”

– Excerpt of City of Fountain Vision Statement

Responsibly implement improvements to City infrastructure and services that facilitate and enhance safety, accessibility and steady economic development for all citizens.

Provide conditions that improve the City’s aesthetic appeal and attract quality business and residential growth, while always maintaining Fountain’s hometown feel.

Always honor and include Fountain’s many military residents, supporting their mission to defend our nation, through provision of quality City services and a welcoming sense of home for service members and their families.

Capitalize on opportunities that conserve our natural open spaces and recreation options that the Fountain community enjoys.

Deliver local governance that is collaborative, inclusive and engaging on topics important to the Fountain community.



2019-2021 Strategic Priorities and Objectives Review



Quick Facts:









- Published February 2019
- 4 Strategic Priorities
- 23 Objectives (17 original, 6 revisions)
- 13 Objectives Accomplished/Completed as of March 2021



Strategic Priority

Priority: Improve the conditions of City-wide **transportation infrastructure** in order to support enhanced road safety, encourage economic development and improve traffic flow, focused principally on major City transportation corridors, then residential areas.

Objectives

-  **TI-1** Completion of Link Road/Squirrel Creek Improvement project
-  **TI-2** The Roadway Focus Group presents options to City Council and public
-  **TI-3** Create a process and procedures to address failing concrete curbs and gutters throughout the City
-  **TI-4** Complete the extension of Venetucci Boulevard from its current end point to B Street
-  **TI-5** Complete the Duckwood Intersection and C&S Extension Project
-  **TI-6** Produce a Pavement Management Study and Plan
-  **TI-7** Replace remaining service lines in order to allow for repaving of portions of Fountain Mesa Road
-  **TI-8** Report to City Council and the public regarding Single Hauler Waste Removal options within the city's jurisdiction.



Strategic Priority

Priority: The City will take necessary steps to develop, coordinate and implement initiatives and programs that improve citizen access to **telecommunications technology and capabilities.**

Objectives




- **TT-1** Develop mechanisms that ensure community feedback on options for improvements to telecommunications technology
- **TT-2** Update developer requirements related to telecommunications infrastructure
- **TT-3** Present options for telecommunications service improvements to Fountain
- **TT-4** Be prepared to conduct Marketing and Deployment Planning
- **TT-5** Be prepared to develop additional objectives in support of telecommunications service improvements in Fountain
- **TT-6** Finalize negotiations with a private partner and present P3 Partnership Plan to City Council and the public
- **TT-7** Provide brief to City Council and public on overall improvements to Telecommunications Technology



Strategic Priority

Priority: The City will re-assess the **distribution of public safety resources** and develop, coordinate and implement necessary plans and initiatives to ensure equal access to such services throughout the City's jurisdiction.

Objectives

-  **PS-1** Establish new analysis program to improve public safety access
-  **PS-2** Increase access to public safety resources throughout the City jurisdiction
-  **PS-3** develop and present to City Council and the public a proposal to implement a co-responder policing model that partners a mental health professional with police officers



Strategic Priority

Priority: Complete necessary coordination and initiate plans to **improve the availability of venues which support a variety of community activities** to include athletics, recreation, youth programs and gatherings. Whenever possible, pursue funding for these activities that leverage a variety of resourcing opportunities, minimizing cost to the Community.

Objectives

-  **RF-1** Achieve cost savings for additional investments in recreation activities
-  **RF-2** Develop a City-Wide Events Calendar that synchronizes public engagement efforts with community events
-  **RF-5** Fountain Valley Recreation Center Committee will provide an update briefing to City Council and the public regarding progress made and recommendations
-  **RF-6** Initiate discussions with developers on creating options for various recreation revues, dispersed throughout the Fountain community.
-  **RF-7** Complete renovations of the Fountain Skate Park at Metcalfe Park

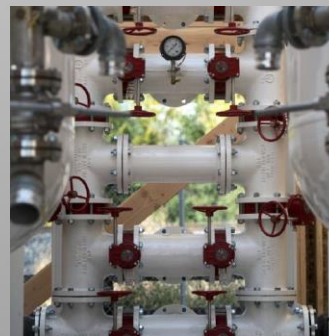


City of Fountain Strategic Planning Process

Phase One – Review

Departmental Briefs

- Development Briefing
- Economic Development
- Budget
- Public Safety
- Public Works
- Utilities
- Parks and Recreation
- City Manager



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Public Comments



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City Council Comments



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Conclusion

Review



Update

Develop

Present

