

**ECONOMIC DEVELOPMENT COMMISSION**  
**September 12, 2016**  
**MEETING MINUTES**

Wandaleen Thomas called the meeting to order at 5:39pm. Commissioners present were Blair Reeves and Darlene Cruz. Additional attendees included Kimberly Bailey Economic Development Manager (EDM), Jennifer Stewart DOLA Intern.

**NEW business discussed by the Commission:**

Community Map Draft Review

EDM Bailey provided the current black and white City of Fountain map to the Board along with a draft of the new City map that was drafted internally by GIS department and Economic Development. The new draft maps were presented in two different versions: one map with neighborhood street labels and one map with only the major streets and highways labeled. The Board discussed:

- Preference of street label version
- Inclusion of the City Library
- Thomas - struggles that new residents, mostly Soldiers, have finding their way around the City and the lack of GPS reliability
- Creation of a window sticker for businesses with a QR scanning code on them which will route to the City GIS mapping website; EDM Bailey stated they are an inexpensive awareness piece
- Reeves - draft map seemed congested in the Mesa Ridge areas and recommended a tighter focus on that area
- Cruz – medical services on the front side of map
- Distribution channels
- Annual map update in-house

Olde Town Visioning

EDM Bailey discussed the approval from City Council to have two new LED messaging signs placed in Olde Town off US85 and up on Mesa Ridge along Fountain Mesa. The signs will show approximately 8-10 different scrolling messages. CDOT gave their approval of the new signage because an Amber Alert will automatically populate onto the sign.

When the Downtown Events Association (DEA) disbanded, they had \$4,500 in remaining funds. They have decided to present the remaining funds to the Fountain Urban Renewal Authority (FURA) at a City Council meeting in October. The funds will be used to establish an arts fund and will be earmarked for art pieces and accompanying displays. The Olde Town Steering Committee has been discussing establishing an art planning group to form a vision for the Olde Town district in terms of art pieces. FURA will be implementing an art contribution for developers to incorporate with new project submissions in Fountain for the Olde Town district.

EDM Bailey discussed the future land acquisitions that will be taking place within the next 180 days in the Olde Town district.

The Board was provided a 2016 Events Calendar. The dates highlighted in yellow are events that are confirmed and the dates highlighted in other colors are ideas for events. EDM Bailey discussed the Toy Run in October; usually it is held in Colorado Springs, but this year it is being held in Fountain. EDM

Bailey also informed the Board that the first ever Bike Fest will be held at Pikes Peak International Raceway (PPIR); it is a national event that will bring people in from all over the country and a great opportunity for PPIR.

**UPDATES discussed by the Commission:**

EDM Bailey provided the August Economic Development Activity Report to the Board and there were no questions.

The Olde Town Interstate Guidelines RFQ will be republished tentatively on October 6<sup>th</sup>, with a response deadline of the beginning of December. The purpose of the RFQ is to set guidelines for development standardization. When the RFQ is republished, EDM Bailey stated there will be a broader outreach through new bidding systems (BBB, Rocky Mountain BidNet). When the RFQ was first published in early 2016, the feedback received from potential bidders was that the timeline of our Olde Town project did not fit in with what the bidders already had on their current workloads.

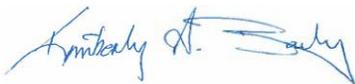
Cruz asked about the future Tomahawk development to be taking place; EDM Bailey discussed the most recent conversations had with the property owners.

**UPCOMING EVENTS/ANNOUNCEMENTS discussed by the Commission:**

EDM Bailey discussed the Southern Colorado Economic Forum that was taking place in October and offered one free seat to the Board. The Forum will provide an update from last year and also present the economic forecast for next year; in addition to the national forecast and economic data. The City is a sponsor of the event and will receive promotional exposure at the event. EDM Bailey also stated that Governor Hickenlooper will be speaking.

The SCI Building project team is tentatively planning an Open House at the property October/November timeframe. This event could be highlighted at the Economic Forum if time works well. The SCI Open House is being envisioned to encompass food trucks, local businesses, tours of the building, etc. The event should avail media coverage and will be open to the public. More to come on this item.

No further topics were mentioned by the board. Therefore, Reeves moved to adjourn, seconded by Cruz, passed unanimously at 6:43pm.



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Kimberly Bailey, Secretary

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10-11-16

Date