



City of Fountain
Office of the Economic Development
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Dear Retailer,

Greetings from Fountain! We represent the **second largest city** in El Paso County. Our market has experienced yearly **double digit growth** and as a result our community needs to stem leakage in personal services and lifestyle amenities. Fountain offers "Pure Colorado" living at its finest with expansive vistas, quality housing developments, and top-notch education for its youth.

What we need is your business services in Fountain!

We offer three distinctive business corridor markets to establish your presence with **land sites available**. Currently, we are seeking the following placements in our growing community:

S Hwy US 85 – Mixed Use Towne Center development with big box retailer and dining

- ***Offers daily traffic count of 66,900***

Mesa Ridge – Sit down dining and personal services

- ***Offers highest HH Income \$73,718***

Olde Town – Second Tier Grocer/ Fresh produce provider/ Multi-Family developments

- ***LMI and Food Dessert Community***

Join the following new retailers in our market:



2014 opened



2014 opened



opening June 2015



(130,000 SF) opening August 2015



(145,000 SF) opening July 2015

Additional information on the city's business climate, marketplace statistics, Enterprise Zone, business incentives, and financing opportunities can be located online at www.fountaincolorado.org.

We look forward to speaking with you about the opportunities in this information packet. **Call to arrange a site tour** and learn firsthand our prime market location for retailer brands and new business developments!

My best,

Kimberly A. Bailey